

Chongqing Zhifei Biological Products Co., Ltd.

Responsible Marketing Policy

Article 1 Purpose of the Policy

To fulfill corporate social responsibility, establish a standardized, transparent, and accountable marketing system, and ensure marketing activities comply with relevant laws, regulations, and regulatory requirements, this policy is hereby formulated.

Article 2 Scope of Application

This policy applies to all marketing and promotional activities of the Company and its subsidiaries (hereinafter referred to as "the Company") for all products and services, covering all employees, including part-time and outsourced staff (if any).

Article 3 Compliance with Laws, Regulations and Internal Systems

All marketing and promotional activities for the company's products and services strictly comply with laws and regulations such as the Advertising Law of the People's Republic of China, the Drug Administration Law of the People's Republic of China, the Vaccine Administration Law of the People's Republic of China, the Anti-Unfair Competition Law of the People's Republic of China and the Law of the People's Republic of China on the Protection of Consumer Rights and Interests, as well as regulatory requirements. Additionally, they must adhere to internal company policies, including the Publicity Materials Management Measures.

Article 4 Basic Principles

The company adheres to the following fundamental principles to ensure all marketing activities are lawful and compliant:

1. Principle of Audit Supervision: Establish a rigorous audit supervision mechanism, complete the audit process in accordance with company policies, and maintain ongoing oversight.

2. Principle of Scientific Integrity: Marketing content must be based on instructions, product registration documents, and relevant scientific evidence to ensure the truthfulness, accuracy, and compliance of the content. Any exaggeration,

misleading, deceptive, or false advertising is strictly prohibited.

3. Principle of Fair Competition: Ensure fair participation in market competition, strictly prohibit commercial bribery and other unfair competitive practices. Maintain high standards of business ethics in interactions with clients and healthcare professionals.

4. Principle of Information Consistency: Ensure that product information remains consistent across all distribution channels, preventing confusion or misinterpretation caused by channel variations.

5. Privacy Protection Principle: Strictly protect the privacy of clients and patients. No personal information shall be disclosed without lawful authorization or legal permission.

Article 5: Responsible Marketing Training

The company provides responsible marketing training for all employees, continuously enhancing their professional knowledge, skills, and ethical standards in this field.

Article 6 Reporting and Investigation

1. The company has established an independent reporting channel to encourage both internal and external personnel to report any suspected violations of this policy, either by real-name or anonymous means. The reporting channels are as follows:

Report email: Report@zhifeishengwu.com

The hotline number is +86-23-86358685.

2. The company strictly prohibits any form of retaliation against whistleblowers.

3. Upon investigation and confirmation of the reported facts, the company will take strict action in accordance with relevant procedures, impose penalties on responsible parties, and implement necessary corrective measures.

Article 7 Supplementary Provisions

For matters not covered herein, the relevant laws, administrative regulations, normative documents, and the company's articles of association shall prevail.

In case of any divergence between the Chinese and English versions of this policy, the Chinese version shall prevail.